

FOR IMMEDIATE RELEASE

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Black Widow[®] Introduces Black Ice Snowmobile Ramps for Trucks and Trailers

Multiple ramp lengths available with optional 5' extension and/or stud protectors

GERMANTOWN, WI – January 18, 2021 – Black Widow[®], manufacturer of quality utility products for the powersports market, introduces Black Ice Snowmobile Ramps for trailers and pickup trucks. The winter powersports line of Black Widow, the Black Ice brand additionally includes ski guides, covers, stands, and dollies with standard and professional options that cater to storing, loading, or working on snowmobiles.

Black Ice Snowmobile Ramps are manufactured in the USA with lightweight aluminum and are available in three lengths for optimal loading into trailers and pickup truck beds. All three sizes support snowmobiles up to 1,500 pounds and feature outer ski guide panels to streamline the loading process. Safety straps are included with all Black Ice ramps.

In addition, available kits include the ramp, safety straps with Caliber Ramp GRIPS stud protectors (recommended for sleds with studded tracks), a ramp extension, or both.

Black Ice 5' Trailer Snowmobile Ramp

Ramp: Part # <u>SNO-6054-HDXW</u>; MSRP: \$219.99 Ramp w/Stud Protectors: Part # <u>SNO-6054-HDXW-S</u>; MSRP: \$259.99 Ramp w/Extension: Part # <u>SNO-6054-HDXW-EXT</u>; MSRP: \$289.99 Ramp w/Extension & Stud Protectors: Part # <u>SNO-6054-HDXW-EXT-S</u>; MSRP: \$324.99

Black Ice 6' 5" Snowmobile Ramp

Ramp: Part # <u>SNO-7754-HDXW</u>; MSRP: \$297.99 Ramp w/Stud Protectors: Part # <u>SNO-7754-HDXW-S</u>; MSRP: \$361.99 Ramp w/Extension: Part # <u>SNO-7754-HDXW-EXT</u>; MSRP: \$369.99 Ramp w/Extension & Stud Protectors: Part # <u>SNO-7754-HDXW-EXT-S</u>; MSRP: \$439.99

Black Ice 7' 10" Snowmobile Ramp

Ramp: Part # <u>SNO-9454-HDXW</u>; MSRP: \$339.99 Ramp w/Stud Protectors: Part # <u>SNO-9454-HDXW-S</u>; MSRP: \$389.99 Ramp w/Extension: Part # <u>SNO-9454-HDXW-EXT</u>; MSRP: \$404.99 Ramp w/Extension & Stud Protectors: Part # <u>SNO-9454-HDXW-EXT-S</u>; MSRP: \$444.99



Black Ice Snowmobile Ramps are 54" wide and have bare center rungs spaced 4.5" apart. The 12" wide polyethylene outer ski guides are grooved for low-resistance loading with any type of skis or carbide. Two cam-buckle safety straps are included with every ramp to secure it in place and prevent kick-outs. The ramps fold down to 17.5" wide for compact fitment next to loaded sleds. During the off-season, the ramp compactly stores in shops and garages.

The Black Ice ramp extension measures 5' long x 18" wide and is designed to hook under the last rung of the ramp. The extension lies flat on the ground for additional track grip on icy or slippery terrain. The Caliber Ramp GRIPS stud protectors ship ready to install and screw over the center rungs to protect the aluminum from studded snowmobile tracks and provide extra traction during loading or unloading.

About Black Widow®

Black Widow, a division of MOTIS Brands[™], manufactures a selection of loading, transporting and maintenance solutions for motorcycles, ATVs, UTVs, and PWCs along with snowmobiles through its Black Ice line. With an emphasis on combining product durability and affordability, standard and pro heavy-duty models are available to accommodate hobbyists, enthusiasts and working professionals. For more information, visit <u>BlackWidowPro.com</u>.