

**FOR IMMEDIATE RELEASE****Media Contact:**

Christina Kwan, MOTIS Brands

[ckwan@motisbrands.com](mailto:ckwan@motisbrands.com)

(262) 353-7937

## **Black Widow® Introduces New Motorcycle FlatStoppers to Prevent Tire Flat Spots During Storage**

*Made in the USA product designed and manufactured with Race Ramps patented foam technology*

GERMANTOWN, WI – Dec. 28, 2020 – Black Widow®, manufacturer of quality utility products for the powersports market, introduces ride-on Motorcycle FlatStoppers to prevent flat spots on tires during winter or any long-term storage. Made in the USA and incorporating patented foam technology from sister company Race Ramps, the FlatStoppers feature a concave design. The success of Race Ramps' car FlatStoppers presented an opportunity for Black Widow to develop a motorcycle-specific product.

Tire flat spots can develop when a vehicle sits unused for 30 days or more. The patented foam composition of the FlatStopper prevents flat spots by contouring to a tire's round shape. The solid foam core will not transfer heat or cold from the ground to bike tires, and the anti-slip, anti-skid traction coating keeps them in place on most surfaces.

### **Black Widow® Motorcycle FlatStoppers**

[RR-FS-MC-DR](#)

MSRP: \$84.99

*Set of two FlatStoppers with Octagonal Kickstand Puck*

The Motorcycle FlatStoppers accommodate tires up to 8.75 inches wide, and each FlatStopper (6" W x 2.5" H) supports up to 750 pounds for a combined overall weight capacity of 1,500 pounds. Ramped at both ends, riders can roll into the cradles from either direction.

Each set of Motorcycle FlatStoppers comes with a reinforced poly-top octagonal puck that serves as a kickstand rest. At 1.25 inches high, it elevates the kickstand for motorcycles to achieve the same resting angle as when it is on the ground. When the FlatStoppers are not in use, the octagonal puck is used to join the underside of both FlatStoppers together for compact storage.

Motorcycle FlatStoppers can optionally be used with the ride-on/ride-off lightweight aluminum Black Widow Motorcycle Dolly ([BW-PRO-DOLLY](#), MSRP: \$279.99). The 360-degree rotating casters allow users to smoothly move their motorbike in any direction and gain valuable inches in tight garages and other storage locations. The octagonal puck fits in the kickstand holder, which adjusts along either side of the extruded aluminum dolly channels.

**About Black Widow®**

Black Widow, a division of MOTIS Brands™, manufactures a selection of loading, transporting and maintenance solutions for motorcycles, ATVs, UTVs, and PWCs along with snowmobiles through its Black Ice line. With an emphasis on combining product durability and affordability, standard and pro heavy-duty models are available to accommodate hobbyists, enthusiasts and working professionals. For more information, visit [BlackWidowPro.com](http://BlackWidowPro.com).