

**FOR IMMEDIATE RELEASE****Media Contact:**

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**Black Widow® Introduces Black Ice Snowmobile Shop Kits**

*Essential and professional shop kits contain key products for snowmobile maintenance and transportation.*

**GERMANTOWN, WI** – November 29, 2021 – Black Widow®, a manufacturer of quality, affordable utility products for the powersports market, introduces Black Ice Essential and Professional Snowmobile Shop Kits that include core components required to work on snowmobiles up to 700 pounds. While all included products are also sold separately, as a Shop Kit, users benefit with the combined value of the items.

The Essential Kit includes eight individual components for storing, repairing and performing general snowmobile maintenance – a lift, a 3-piece dolly, a stand, a rolling stool, two ratchet straps and two cam buckle straps. The Professional Kit includes 10 components and is highlighted by an upgraded winch-operated lift with casters, a loading ramp and a rolling dolly.

<b>Part #</b>	<b>Description</b>	<b>Essential Kit</b>	<b>Pro Kit</b>
SNO-9454-HDXW	Tri-Fold Snowmobile Ramp		x
SNO-1509	Shop Dolly w/Pneumatic Wheels		x
SNO-1508 or SNO-1508-W	Snowmobile Lift	w/Socket Crank	w/Winch
SMS27	Snowmobile Stand	x	x
BD-SEAT	Shop Seat	x	x
SMDOLLY	3-Pc Drivable Dolly	x	x
Strap-2-72-RAT	2 Ratchet Straps	x	x
Strap-2-71-CAM	2 Cam Straps	x	x
		\$487.99	\$1,239.99

**Black Widow® Essential Snowmobile Shop Kit**

SNO-SK-E.....\$487.99\*

Includes:

Part #	Description	Key Features
SNO-1508	Snowmobile Lift	700 lb. capacity; manual socket crank
SMS27	Snowmobile Stand	Track stand with debris shield
BD-SEAT	Shop Seat	Lower tray with lip, adjustable seat height
SMDOLLY	3-Pc Drivable Dolly	Drive up to 5MPH
Strap-2-72-RAT	2 Ratchet Straps	2" x 6'; 1,466 lb. WLL, 4,400 lb. BS
Strap-2-71-CAM	2 Cam straps	2" x 6'; 1,000 lb. WLL, 3,000 lb. BS

*\*The Shop Kit provides a 15% savings value over components purchased individually.*

**Black Widow® Professional Snowmobile Shop Kit**

SNO-SK-P.....\$1,239.99\*

Includes:

Part #	Description	Key Features
SNO-9454-HDXW	Tri-Fold Snowmobile Ramp	7' 10" L x 54" W with ski guides
SNO-1509	Shop Dolly	700 lb. capacity; pneumatic wheels
SNO-1508-W	Snowmobile Lift	700 lb. capacity; manual winch operation
SMS27	Snowmobile Stand	Track stand with debris shield
BD-SEAT	Shop Seat	Lower tray with lip, adjustable seat height
SMDOLLY	3-Pc Drivable Dolly	Drive up to 5MPH
Strap-2-72-RAT	2 Ratchet Straps	2" x 6'; 1,466 lb. WLL, 4,400 lb. BS
Strap-2-71-CAM	2 Cam straps	2" x 6'; 1,000 lb. WLL, 3,000 lb. BS

*\*The Shop Kit provides a 16% savings value over components purchased individually.*

One distinguishing component of the Shop Kits are the included snowmobile lifts. Both support sleds up to 700 lbs., and feature rubber lift points to grip snowmobile frames while preventing scratches. The Black Ice Essential Shop Kit includes a steel Black Ice Snowmobile Lift that is manually raised with the included 22mm socket hand crank and features a 6.325" resting height and up to 25" of lift. The Black Ice Professional Shop Kit includes an upgraded Black Ice Snowmobile Lift with Winch which raises sleds up with less effort and has a 6.75" resting height and up to 28.5" of lift. Heavy-duty 1.625" shop casters facilitate repositioning around the garage or shop, and a foot-operated safety latch locks the lift in the raised position.

In addition to the upgraded lift, the Professional Shop Kit also includes the 7' 10" Black Ice Tri-Fold Snowmobile Ramp. The aluminum design is lightweight, and two 12" wide ski guides facilitate low-resistance loading into trucks or trailers. The ramp measures 54" wide and has a 1,500-lb weight

capacity. Rubber-coated attachment points create a stable connection between ramp and loading surface, and two safety straps are included to prevent kick-outs during the loading process.

Lastly, the Professional Kit also includes the Black Ice Shop Dolly. With a 35" long handle for extra leverage, this powder-coated steel dolly features large 15" rubber tires and two adjustable rubber pads on the lift arms to protect the sled. It is designed specifically for earlier snowmobile models that measure 26.325" to 39.5" wide, specifically those with a shorter chassis.

Both kits include the stand, 3-piece dolly, shop seat, cam straps and ratchet straps. The Black Ice Snowmobile Stand is constructed in black power-coated steel and includes a full shield to block debris from the track during warm-ups. The Shop Seat is padded for comfort and is height adjustable from 17" to 22.5" on a pneumatic cylinder. It supports up to 300 pounds and rolls smoothly on five casters. A lipped tray holds tools or parts.

The Black Ice Three-Piece Drivable Dolly includes two ski dollies and one track dolly, all manufactured in zinc-coated steel. It fits snowmobile skis up to 7" wide, and with the two ski dollies in position it allows the snowmobile to be driven on any terrain at speeds up to 5 MPH. Coated steel cable straps keep the skis in place, and with the track dolly placed underneath the track, the snowmobile can be pushed in any direction for full 360-degree rotation. Finally, to keep snowmobiles secure, both kits include two 2" x 6' ratchet straps and two 2" x 6' cam buckle straps.

#### **About Black Widow®**

Black Widow, a division of MOTIS Brands™, manufactures a selection of loading, transporting and maintenance solutions for motorcycles, ATVs, UTVs, and PWCs along with snowmobiles through its Black Ice line. With an emphasis on combining product durability and affordability, standard and pro heavy-duty models are available to accommodate hobbyists, enthusiasts and working professionals. For more information, visit [BlackWidowPro.com](http://BlackWidowPro.com).