

New MOTIS Manufacturing Center in Germantown, WI, Expands Operations for Heavy Duty Ramps® and other American-Made Brands

New facility expected to shorten lead times and increase capabilities for MOTIS brands.

GERMANTOWN, WI – May 12, 2023 – MOTIS Brands announces the opening of the newly constructed MOTIS Manufacturing Center (MMC), a 157,000 sq. ft. manufacturing facility conveniently located near their Germantown headquarters. The site will serve as the new home of Heavy Duty Ramps®, a MOTIS brand that specializes in commercial aluminum solutions for truck and trailer, including loading ramps, yard ramps, toolboxes and more. The new center will produce aluminum product for Heavy Duty Ramps, and increase manufacturing capabilities for several key MOTIS house brands, including Black Widow® and Silver Spring Mobility®.

“Our new location, the ‘MOTIS Manufacturing Center’, represents a huge investment in our growth.” Shared CEO Rich Spratt, “The facility is built to our exact specifications, it’s located just a few miles away in Germantown, WI, and it will offer nearly four times our prior capacity when fully optimized.”

In addition to new machinery and better ventilation, a larger, updated layout provides maximized efficiency from raw material to finished product leaving the docks.

“Moving into this new manufacturing facility is exciting for us,” affirmed Joe Boisvert, National Account Manager. “Our customers will reap the benefits with shorter lead times and expanded product offerings.”

Through months of planning and minimal disruptions in customer order fulfillment, the new facility is expected to have higher output, faster lead times and continued assortment expansion that is better aligned to meet customer demands.

About MOTIS Brands

MOTIS Brands – *Innovation Elevated*. Headquartered in Germantown, WI, MOTIS Brands manufacturers and distributes a collection of industry leading brands including Race Ramps®, Silver Spring Mobility®, Heavy Duty Ramps®, Black Widow®, Guardian Industrial Products®, Kill Shot®, and Harbor Mate®. The company operates with the belief that life is best lived with full access to the people, projects and passions that move you. For loading, hauling, automotive and accessibility, the MOTIS family of brands delivers innovation and value at every level.